

THE SOCIO-ECONOMIC FOOTPRINT
OF TOBACCO PRODUCTION IN
ZIMBABABWE

**MOST
VALUABLE
DOMESTIC
CROP**



GENERATES **10%** of the COUNTRY'S FOREIGN CURRENCY
Tobacco
USD 1 billion
Total foreign currency generation
USD 11.1 billion in 2022



50%
of **ZIMBABABWE'S**
TOTAL AGRICULTURAL GDP



AN ESTIMATED
2 MILLION
PEOPLE WORK
DIRECTLY AND INDIRECTLY
IN THE TOBACCO VALUE CHAIN