

THE SOCIO-ECONOMIC FOOTPRINT  
OF TOBACCO PRODUCTION IN

# BRAZIL

TOBACCO GENERATES

**US\$2.15  
BILLION**

IN FOREIGN CURRENCY  
FOR BRAZIL



**615,000  
PEOPLE**

IN RURAL AREAS  
work in  
TOBACCO  
PRODUCTION



WHICH RESULTS IN  
AN AVERAGE OF

**18,000  
FAMILIES**

INVOLVED  
in the  
TOBACCO  
SUPPLY CHAIN



BRAZIL IS THE  
**WORLD'S  
TOP TOBACCO  
EXPORTER &  
2ND LARGEST  
TOBACCO PRODUCER**