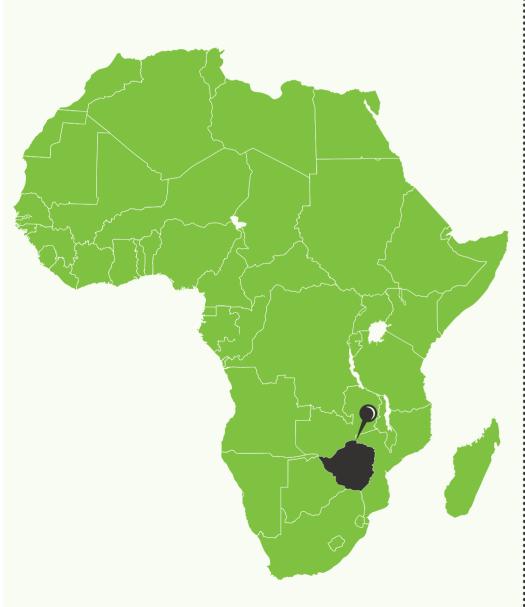
THE SOCIO-ECONOMIC FOOTPRINT OF TOBACCO PRODUCTION IN

ZIMBABWE

MOST VALUABLE DOMESTIC CROP



GENERATES
1096

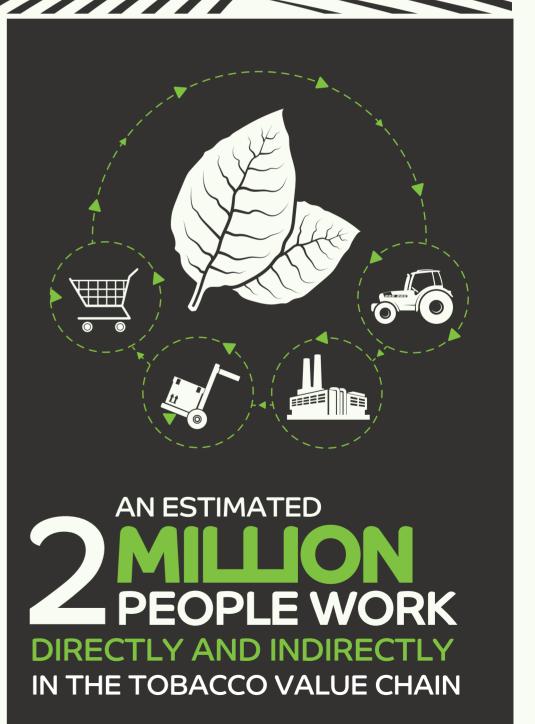
of the COUNTRY'S
FOREIGN CURRENCY

USD 1 billion

Total foreign currency generation

USD11.1 billion in 2022





Source: NKC Report, Zimbabwe Tobacco Association ZTA