



**TOGETHER
WE GROW**

**IF YOUR IDEA IS TOBACCO
YOU ARE THINKING ABOUT US**



International Tobacco Growers' Association
Echoing Tobacco Growers' Voices since 1984



HISTORY OF THE ITGA

Prior to 1984, tobacco growers worldwide had no unified voice. This changed on November 26th of that year when farmers from Argentina, Brazil, Canada, Malawi, the U.S.A. and Zimbabwe agreed to form an organisation to promote and develop their common interests throughout the world. From that agreement emerged the International Tobacco Growers' Association (ITGA).



2026 Board



Vice President
Zvhikonyo
Mahombe
Zambia



President
José
J. Aranda
Argentina



Treasurer
Graham
Boyd
USA



Chief Executive
Mercedes
Vázquez
Portugal

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OBJECTIVES

Develop contact between tobacco growers around the world;

Combat anti-tobacco growing campaigns internationally and nationally;

Ensure that the legitimate interests of tobacco growers are adequately considered by national and international policy-makers;

Enhance information exchange on technical and market factors;

Publicise the socio-economic importance of tobacco in terms of employment, agricultural development and national economic benefits;

—
4 Present our arguments rationally and objectively as to safeguard the ITGA's position as a credible, visible, effective force in the public debate.

“

ITGA members must be interacting with state or non-state organizations, UN Agencies inclusive; as we together look at supporting livelihoods of the tobacco dependent masses. (...) Let institutions support each other as we endeavor to sustain or improve livelihoods of tobacco farmers”

(Abiel M. Kalima Banda - ITGA Former President, Malawi)



Recognising the need to give their arguments a collective voice, national grower organisations from Argentina, Brazil, Canada, Malawi, USA and Zimbabwe proceeded to found the ITGA in 1984.

The founder members have been joined by 18 other countries in the Association's worldwide membership.

The ITGA is financed by dues paid by member organisations and determined by the Board after approval of the operative budget.

There are three levels of membership which are chosen by members on joining the ITGA according to their own requirements and budgetary restraints.

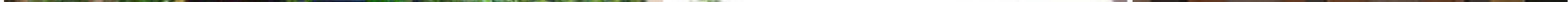
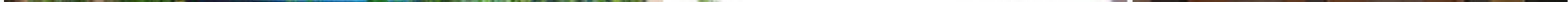
The ITGA is run by a Board of Directors, comprising those members whose categories of membership entitle them to be Directors of the Association. It is administered by a Secretariat based in Portugal, whose Chief Executive reports to the Chairman of the Board.

The ITGA facilitates open exchange on technical matters but does not provide direct commercial advice or assistance. ITGA's charter specifically excludes its participation in any activities relating to the management or commercial policies of any of its member organisations.

The ITGA is an organisation for the largest and smallest grower organisations. All tobacco growers are faced with similar threats, regardless of the size of their production. The ITGA's strength is in providing a collective voice for growers. Its influence is directly related to the number of members it can represent.

The ITGA's long-term aim is to represent the world's 100-plus grower nations to provide a strong collective voice on an international and national scale to ensure the long-term security of tobacco markets.

For non growers associations type of membership please contact: itga@tobaccoleaf.org



MEMBERSHIP BENEFITS INCLUDE...



1. Direct contact with growers worldwide through annual and continental meetings;
2. Access to information and assistance from fellow members;
3. Access to ITGA research, information and ideas including knowledge of supply/ demand for the crop;
4. Support in communicating the socio-economic benefits of the crop, thus ensuring that influencers and policy makers at national and international levels consider growers' interest;
5. Provision of the knowledge, tools and services to contribute authoritatively to the various discussions and debates relating to tobacco issues;
6. Satisfaction gained from contributing in an informed and balanced manner to discussions and debates on tobacco-growing issues, e.g. anti-tobacco campaigns that aim at stifling tobacco production;
7. Access to the ITGA internet site, www.tobaccoleaf.org which presents the growers' case to the world constantly.

“

“As an organisation of tobacco growers, our main challenge is to remain united in everything related with the sector because only together, growers and partners, can we find the solutions to the problems we are facing right now, namely social and environmental issues that need to become a real priority in our agendas.”

(Mercedes Vázquez - ITGA Chief Executive, Portugal)

MEMBER CATEGORIES AND BENEFITS

Growers Associations Information

Membership is available to recognised tobacco growers' organizations or those charged with the responsibility for such growers. Apart from the Founder Members' category, there are two categories of membership, selected by each growers' organisation according to the level of association required.



Growers Members

EUR 6,500

Per Year

Have the Right to Board Membership

Right to Attend and Vote at Meetings of the Association

Have the right to attend Public Meetings of the Association (2 delegates*)

Have the right to attend Closed Meetings of the Association (2 delegates*)

Right to report on local activities in the Tobacco Courier

Receive ITGA Publications (Tobacco Courier and Tobacco Monitor)

Contact us

*extra delegates are subject to a fee



Full Associate Members

EUR 2,000

Per Year

Have the right to attend Public Meetings of the Association as Observers (1 delegate*)

Have the right to attend Closed Meetings of the Association as Observers (1 delegate*)

Right to report on local activities in the Tobacco Courier

Receive ITGA Publications (Tobacco Courier and Tobacco Monitor)

Contact Us

*extra delegates are subject to a fee

NOTE: Please contact us at itga@tobaccoleaf.org with your Membership option.

Dues are subject to review by the Board, which operates a 'balanced budget' policy.

Subscription Members Information

Special membership is also available to other tobacco sector stakeholders. This category provides the right to access Public Sessions of the Association across the world, to advertise in ITGA leading publications and to take advantage of other benefits.



Subscription Members

EUR 2,000

Per Year

Have the right to attend Public Meetings of the Association as Observers (1 delegate)*

Right to publicise for free in all Tobacco Couriers

Right to publicise for free in all Tobacco Monitors

Receive ITGA Publications
(Tobacco Courier and Tobacco Monitor)

Contact Us

*extra delegates are subject to a fee



Publications Advertisement

Contact Us

WORLD ASSOCIATION

our strength



ARGENTINA
AZERBAIJAN
BRAZIL
BULGARIA
CHINA
COLOMBIA
DOMINICAN REPUBLIC
KOREA
GREECE
INDIA
INDONESIA
ITALY
LEBANON
MALAWI
NORTH MACEDONIA
PAKISTAN
PHILIPPINES
TANZANIA
THAILAND
U.S.A
VIETNAM
ZAMBIA
ZIMBABWE

To Join

You can apply for membership by filling out the online application form available on our website www.tobaccoleaf.org. We will contact you as quickly as possible about your application. Alternatively, you can also contact us at our head-office, indicating the category of membership for which application is being made.

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“The ITGA has a responsibility to assist in ensuring that farmers have a sustainable future in the farming business, even if it means growing less tobacco and more complementary crops where the demand for tobacco is declining.”

(François Van der Merwe - ITGA Former President, South Africa)



“

“Tobacco is a difficult but rewarding crop providing a dignified life for tens of millions of families in some of the poorest countries in the world or in poor regions of more developed countries. It employs millions of seasonal workers in agriculture, being one of the most important factors in the sustainable development of these countries and regions.”

(António Abrunhosa - ITGA Former CEO, Portugal)

WHAT WE DO

ITGA works side by side with growers' associations around the globe

We are committed to provide our farmers tools and platforms to echo their voices and strengthen their capacity to face the numerous challenges in the sector





Data-Driven Consultancy Services

ITGA delivers data-driven consultancy services to tobacco sector stakeholders, grounded in robust market intelligence and long-standing sector expertise. Central to this work is the Tobacco Compass platform, which provides in-depth mapping of leading tobacco-growing markets, supported by detailed datasets, grower survey results, and market-specific analysis. The platform enables tailored research, scenario analysis, and targeted analytical outputs aligned with stakeholder needs. This capability is further strengthened by ITGA's rich database, built over more than 40 years, which consolidates key sectoral metrics and historical trends to support evidence-based decision-making and strategic outcomes.



Tobacco Monitor

Publication focused on specific issues impacting the market and the sector in general.



Tobacco Courier

Bi-annual magazine gathering our worldwide membership reports about the crop evolution in the different regions. Our net of connections with experts on agricultural issues, completes these reports.



ITGA Meetings

ITGA meetings bring together all key stakeholders of the tobacco sector in one place. They provide a unique platform to discuss timely market developments, exchange up-to-date information, and gain insights into wider industry trends. Beyond these discussions, ITGA meetings offer unmatched networking opportunities, fostering dialogue, collaboration, and stronger connections across the entire tobacco value chain. Most importantly, they help ensure that the voices of tobacco growers are heard and taken into consideration when decisions affecting their livelihoods are made.

FOLLOW US ON SOCIAL MEDIA



@TobaccoGrowers



ITGA Org



itga-tobaccoleaf

MORE INFORMATION

ABOUT PUBLICATION

Mass Disclosure

We will use our dissemination tools for each edition, your brand will be reaching, along with the magazine, more than 23 countries through the Internet- apart from the readers who will access the online version of the magazine and download the PDF.

Magazine specification

Tobacco Courier- Frequency: bi-annual / Format: 30x21 cm / Colors: 4X4 / Number of pages: average 60 pages depending on the edition.

Tobacco Monitor- Frequency: monthly / format: 33,8x19 cm / colors: (RGB) / Number of pages: average 12 pages depending on the edition.

Warning

For Tobacco Courier, your ad is valid for only one edition. For Tobacco Monitor, your ad is valid for three editions. In both cases you can renew it. The advertisement will be published in the online edition — you will be receiving the online version of the magazine in PDF, which will be available through the website www.issuu.com/itgaorg

After choosing your ad format, contact us to set the price and to send us your file, which must be in the format: JPG, JPEG, PDF, or WORD with at least 300 dpi resolution and within the proportions the chosen format. If you have any doubts in creating / assembling / developing your own ad, don't hesitate to contact us.

E-mail: itga@tobaccoleaf.org



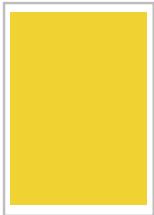
“

ITGA information sharing role and understanding of grower issues worldwide is very important to us ”

(Grower Member)

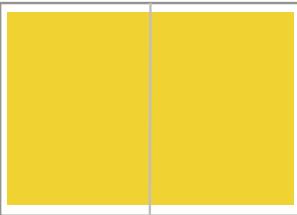
ADVERTISING TABLE

Tobacco Courier



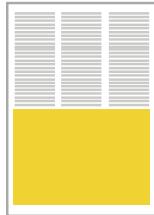
1 Page
1 PAGE 21x29,7cm

EUR 500



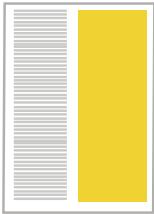
Double Page Spread
DOUBLE PAGE 42X29,7cm

EUR 900



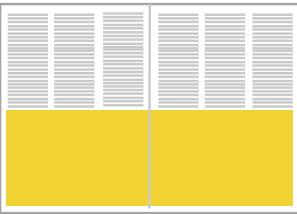
Half Page Across
1/2 PAGE down 18,5x13,6cm

EUR 300



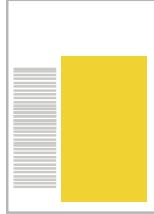
Half Page Upright
1/2 PAGE High 9,2x27,2cm

EUR 300



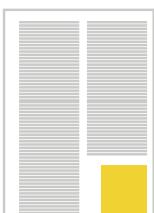
Half Page DPS
1/2 DOUBLE PAGE 42x14,8cm

EUR 500



Junior Page
12,2x20,4cm

EUR 650



Quarter Page
1/4 PAGE 5,9x6,8cm

EUR 250



Landscape Quarter Page
1/4 PAGE 18,5x6,8cm

EUR 280



Eighth Page
1/8 PAGE 5,9x3,4cm

EUR 180

Tobacco Monitor



Full Page
1 PAGE 33,8x19cm
+ Full MKT Banner

EUR 500



Half Page
1/2 PAGE down 16,9x19cm
+ Half MKT Banner

EUR 300



Quarter Page
1/4 PAGE 5,9x6,8cm
+ Small MKT Banner

EUR 200

* Please check with us customized advertising combining our publications.



Your Gateway to the World of Tobacco Farming and Industry Insights



Explore the Role of Tobacco in Local Culture and Economy



Get to Know the Voices Behind Tobacco Farming



Stay Informed with Tobacco Production Insights



Exclusive Survey: Data That Drives Understanding

www.tobaccompass.com

Empowering farmers with
knowledge and innovation since 1984

ITGA
International Tobacco Growers' Association



International Tobacco Growers' Association

THE FUTURE OF TOBACCO STARTS HERE

IF YOUR IDEA IS TOBACCO YOU ARE THINKING ABOUT US



ITGA PROMOTES
**BEST
PRACTICES**

THROUGH ITS DIFFERENT
PLATFORMS IN ORDER TO:

- Keep growers updated about market evolution and future demand
- Help growers balance the supply and demand of tobacco to avoid over production
- Help growers make better choices respecting their environment
- Help growers find ways to improve work conditions and avoid child labour practices
- Help growers, through our exchange of information, meet new approaches of farming toward sustainability



International Tobacco Growers' Association

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