



Sabine Loos, Managing Director of Westfalahallen Group

“On World Tobacco Growers’ Day we celebrate the foundation of the tobacco industry. And thus, also the foundation of the industry’s leading trade show, InterTabac. After all, what would the tobacco industry be without strong and sustainable tobacco cultivation? This is why it is important to use this day to increase the visibility and understanding of the concerns of tobacco farmers. We are delighted to support this important goal by partnering with the ITGA and providing a stage for their important work at InterTabac.”