

PTGA ON CELEBRATING WORLD TOBACCO GROWERS DAY 2025

On this World Tobacco Growers Day, we honor the unwavering dedication and hard work of tobacco farmers across the globe. The Philippine Tobacco Growers Association (PTGA) extends its heartfelt appreciation to every grower who contributes to the vitality and sustainability of the tobacco industry. Your resilience and commitment continue to shape the future of agriculture.

Tobacco has deep roots in the Philippines, dating back to 1592 when Spanish galleons introduced tobacco seeds to the fertile lands of the Cagayan Valley. Since then, tobacco has flourished, becoming a cornerstone of rural livelihoods and a symbol of Filipino heritage. Generations of farmers have cultivated this crop with patience, diligence, and pride, transforming it into a tradition that binds communities together.

In the Northern Philippines, this legacy is celebrated through vibrant tobacco festivals. These events showcase how tobacco enriches local culture, sustains families, and drives economic progress.

Thanks to tobacco, numerous infrastructure projects have been realized: farm-to-market roads, irrigation systems, modern trading centers, rural health facilities, and hospitals. These achievements stand as enduring proof of tobacco's contribution to national development.

The Philippine tobacco industry is unique in its structure and support. Farmers benefit from a system that guarantees market access and receives 100% support for input, farm management, and technology. This collaborative model has led to sustained success, and we hope that growers worldwide can experience similar prosperity.

Happy World Tobacco Growers Day to all!