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ITGA  
International Tobacco Growers' Association

ITGA  
AFRICA  
REGIONAL  
MEETING

30<sup>th</sup> June to 3<sup>rd</sup> July 2026  
Harare, Zimbabwe



## SAVE THE DATE

# ITGA AFRICA REGIONAL MEETING 2026

## MEDIA INVITATION

The International Tobacco Growers' Association (ITGA), and the Zimbabwe Tobacco Association (ZTA), invites members of the media to attend the **Public Session** of the ITGA Africa Regional Meeting 2026.

### Event Details

 Cresta Lodge, Sango Conference Centre, Harare

 Wednesday, 1 July 2026

 09:00-17:00

### Overview

The meeting will bring together tobacco grower representatives and industry stakeholders from Zimbabwe, Malawi, Zambia, and Tanzania, alongside international participants. The event is expected to be officially opened by the **Minister of Lands, Agriculture, Fisheries, Water and Rural Development in Zimbabwe, Dr. Anxious J. Masuka**.

### Key Topics

- Global and regional tobacco market trends
- Regulatory and policy developments affecting growers
- Sustainability priorities and industry initiatives, including environmental practices and company-led programmes

### Why It Matters

This meeting highlights Zimbabwe's leading role in the global tobacco sector and the importance of agriculture in supporting rural livelihoods, economic growth, and sustainability.

### Media Contact

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Media Kit available on: <https://www.itgaevents.com/events/africa-regional-meeting-2026/>

*The ITGA is a non-profit organization that works to advance the cause of millions of tobacco farmers to the world. It strives to provide a strong collective voice on an international and national scale to ensure the long-term security of tobacco markets.*