



# The Tobacco Institute of India

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## **Message on 40<sup>th</sup> Anniversary of ITGA**

We at The Tobacco Institute of India (TII) extend our best wishes and congratulations to ITGA on its 40<sup>th</sup> Anniversary!

As a long-time partner, working together on numerous occasions, we celebrate ITGA's steadfast dedication to raising the concerns of tobacco growers at a global level, especially in the face of an increasingly challenging regulatory environment and unfounded allegations of the anti-tobacco lobby.

Over the years, ITGA has effectively positioned itself as the unified voice of tobacco growers worldwide, countering misinformation related to tobacco growing and advocating evidence-based policies. ITGA has been constantly highlighting the livelihood dependence on tobacco crop in many countries across the world and requesting the Governments to ensure tobacco growers livelihood is protected.

ITGA has been highlighting the importance of inclusive and participatory policy-making with the inclusion of growers & other key stakeholders throughout the process of policy-formulation.

ITGA's dedication and commitment to advocating for the rights and livelihoods of tobacco growers across the globe is truly encouraging.

We wish ITGA continued success in its future endeavours and look forward to many more future collaborations towards ensuring better future for the tobacco growing community.

Here's to many more years of impactful work and success!

**Sharad Tandan**  
Director