

# ECLT: 20 years of fighting child labour in tobacco growing and our 2021 objectives

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# WHO WE ARE

Established in 2000 by IUF and BAT, the ECLT Foundation is a platform for coordinated action, uniting the main players in the tobacco industry to **provide leadership and accelerate progress against child labour in areas where tobacco is grown.**

# WHAT WE DO

Under the SDG agenda, ECLT brings the industry (companies and growers) to work together on a non-competitive basis towards responsible tobacco production.

**ECLT drives collaborative solutions against child labour with stakeholders that may otherwise be averse to working with the tobacco sector** – engaging UN agencies, governments, national authorities, companies across sectors, unions, NGOs, & communities. We give additional visibility to industry efforts, progress, and challenges in promoting education, decent work, and sustainable development in towards achieving **SDG 8.7 by 2025**.

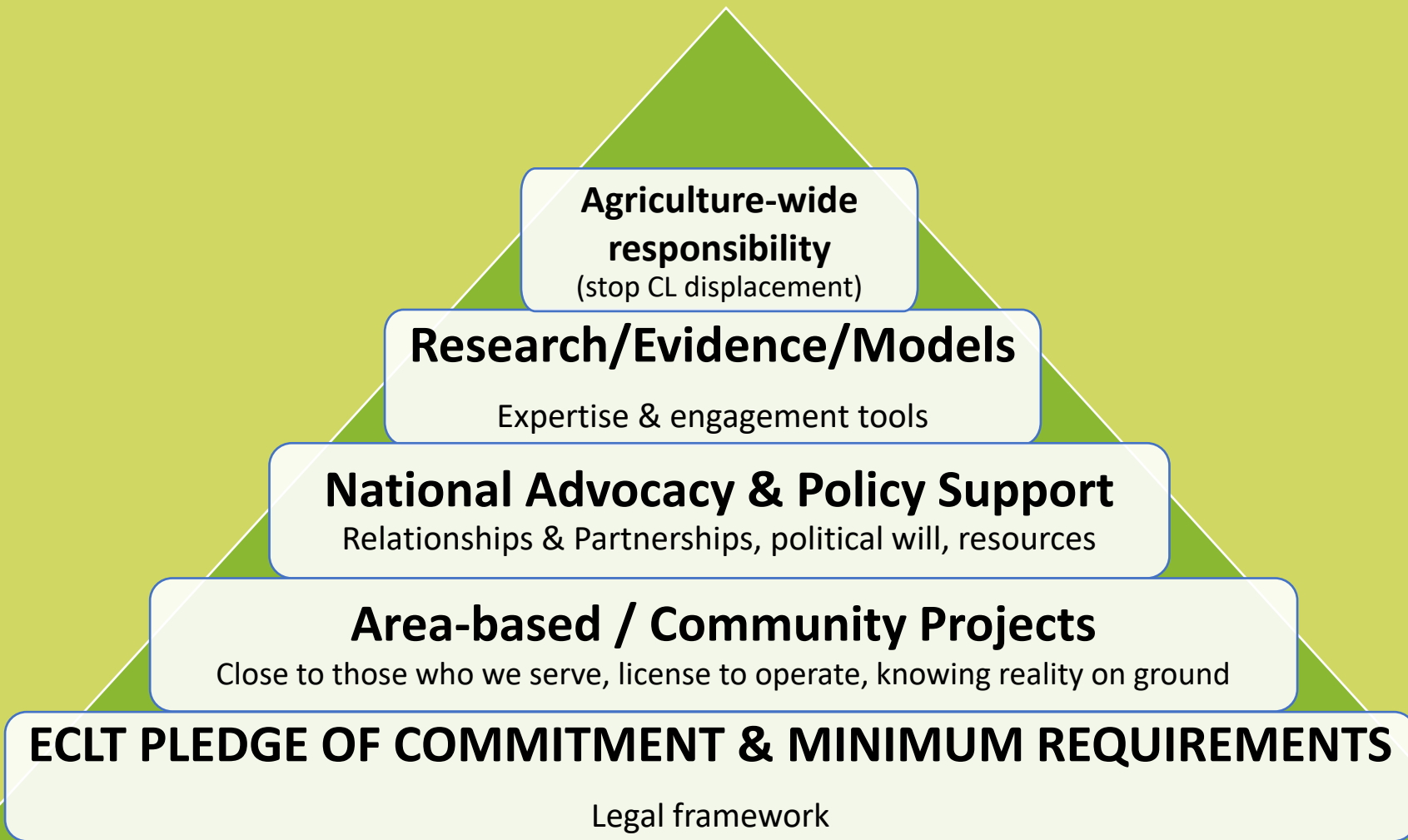
# ECLT STRATEGY

## Preventing Child Labour Displacement between Crops

**ECLT's 3-level strategy and long-term vision towards thriving agricultural communities responds to the evolving reality of the tobacco sector globally and on the ground. The 3-year period of 2019 to 2021 is the first of three levels of the Foundation's transformation from tobacco-focused to a more comprehensive agricultural approach to fighting child labour with a firm intention to prevent child labour displacement between crops and sectors.**

**The second and third levels will focus on expanding and solidifying our tobacco and cross-sectoral partnerships for shared accountability and sustainable elimination of child labour in all agriculture.**

Global Advocacy (ILO, UN), Sector Support, Strat Comms





## OUR COMMUNITY PROJECTS ON THE GROUND

### IN GUATEMALA, INDONESIA, MALAWI, MOZAMBIQUE, TANZANIA, UGANDA

Since 2011, ECLT has reached over 750,000 children and their families in tobacco-growing communities.

#### **Our inclusive, area-based projects tackle the root causes of child labour:**

1. Raising awareness on child labour and the dangers it poses to children.
2. Engaging parents and communities to identify children in child labour, withdraw and support them.
3. Building capacities in communities to improve family livelihoods.
4. Increasing access to quality education and skills training to prepare children and youth for decent work

**DEMO: ECLT IMPACT SITES FOR NUMBERS**



## Impact of COVID-19

- **COVID-19 AWARENESS:** The Programme and Communications teams **disseminated ITGA-provided materials**, as well as ECLT-produced materials, to ensure appropriate sensitization in tobacco-growing communities. Communication materials were directed to both adults and children.
- **COVID-19 online rapid assessment:** In July, the ECLT Foundation circulated an online survey to better understand the impact of COVID-19 on farmers, families, and children in agricultural communities in each of the countries where ECLT operates.
- SEE COVID response MAP (PDF file)



## 2021 PROJECT PRIORITIES

- **NEW TANZANIA PROJECT** – 3yr Exit Strategy to ensure local ownership and sustainability
- Existing projects – mitigate any COVID-19 related delays and continue with the set objectives
- Integrate the 2019-2020 Programmatic Approach Review findings
- Pilot CLMRS in Mozambique, conduct Literacy & Numeracy surveys
- Advocate and mobilize local resources to ensure sustainability



## 2021 GLOBAL & NATIONAL ADVOCACY Priorities

- Sustained **high-level advocacy in international and UN fora** focusing on the SDGs related to the root causes of child labour
- **PILOT Sector-wide Child Labour Reporting System in Malawi**

## National Impact & Government Engagement

- maintain engagement with national/sub-national Governments, with the objective of bringing broader resources and accountability on child labour within and beyond the tobacco sector
- **In 2021 ECLT will leverage its support of National Action Plans on Child Labour (NAPs) in 6 countries** (Argentina; Guatemala; Malawi; Mozambique; Tanzania; Uganda) – to include Operational Plans (to NAPs) that would **increase funding commitments by other sectors** (e.g. tea, cotton, yerba mate (Argentina), to implement child labour efforts beyond Tobacco \$\$ investments in target areas

## National Impact & Govt Engagement – Cont'd

- **Package & Disseminate Models, including virtually**, based on evidence supported Good Practices
  - ECLT will utilize its 1st “how-to-guide” – accompanied by an E-Learning Training component and modules to both tobacco and non-tobacco stakeholders, in establishing **the youth employment (internship & vocational training) model** in key supply-chains.
  - **In 2021** the Guatemala Model will be ready for dissemination beyond Guatemala

## National Impact & Govt Engagement – Cont'd

- **Foster partnerships and build collaboration** within the tobacco sector and across other Ag sectors, to share accountability on CL problem, and increase leveraged resources for greater impact:

### 2021 Objectives:

- Through the **UGANDA Affiliate Office** to establish intersectoral (Tea, Sugar, Oil, etc) MoUs to jointly combat CL & additional funds added to office budget outside Tobacco
- **Multi-stakeholder effort within U.S** - Govt supported CL survey
- **Indonesia PAACLA:** members to align activities & share roles. 2021 National Conference for the Elimination of CL in Ag & Good Practices



Thanks!      Gracias!      Obrigada!



International Tobacco Growers' Association