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Message from Tobacco Asia Magazine on World Tobacco Growers' Day

On this World Tobacco Growers' Day, Tobacco Asia Magazine extends its warmest congratulations to tobacco growers across the globe and to the International Tobacco Growers' Association (ITGA) for their steadfast commitment to this vital agricultural sector.

This day stands as a well-deserved recognition of the millions of men and women whose hard work sustains one of the world's most enduring and economically significant crops. From seed to leaf, tobacco cultivation reflects generations of expertise, dedication, and deep respect for the land. It is a craft that continues to shape livelihoods, empower rural communities, and contribute to local and national economies around the world.

The global tobacco industry depends on the resilience and skill of its growers. Their continued pursuit of quality, sustainability, and innovation ensures that tobacco remains not only a heritage crop but also a driver of development in many regions. As markets evolve and agricultural challenges grow, tobacco farmers remain at the forefront of change—adapting to new technologies, improving environmental practices, and upholding the standards that define this industry.

Tobacco Asia Magazine recognizes the vital role of ITGA in representing growers' voices, advocating for fair and balanced policies, and fostering international cooperation. This collaboration between growers, industry partners, and policymakers is essential to securing a sustainable future for tobacco cultivation.

On this special day, we celebrate the achievements of tobacco growers everywhere—their resilience, innovation, and unwavering dedication. Their contribution to the global agricultural landscape deserves recognition and respect, today and every day.

- Glenn Anthony John,
Publisher, Tobacco Asia.