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ITGA
International Tobacco Growers' Association

ITGA AFRICA REGIONAL MEETING

2nd to 5th July 2025
Lilongwe, Malawi



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ITGA Africa Regional Meeting 2025

Join Africa's Leading Tobacco Info Hub
Lilongwe, Malawi

Inside the ITGA 2025 Africa Regional Meeting – What to Expect in Lilongwe

The **International Tobacco Growers' Association (ITGA)** will host its **2025 Africa Regional Meeting in Lilongwe, Malawi**, reaffirming its commitment to supporting growers across the continent.

Set against the backdrop of a rapidly evolving global tobacco landscape, the agenda reflects the most pressing themes for the region:

Market Block

A detailed global leaf market overview and nicotine consumption trends will set the tone, with emphasis on Africa's role in shaping future demand.

Regulatory Block

Stakeholders will receive insights into upcoming regulations, including the implications of EU policies and outcomes from WHO COP10, alongside a forward look at COP11. A dedicated panel will explore how these developments intersect with African realities.

Development & Sustainability

Discussions will center on rural transformation, sustainable business

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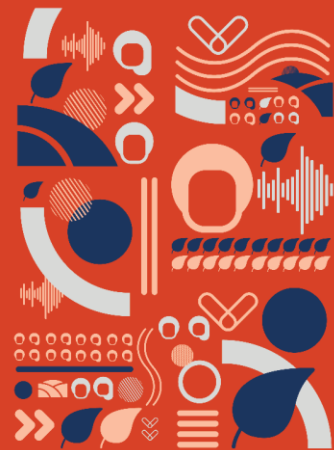
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models, and inclusive development — themes critical to farmer resilience and sector stability.



Audience Engagement

Real-time surveys, open discussions, and a transparent exchange of perspectives will drive the meeting.

ITGA continues to expand its **footprint in Africa**, advocating for grower interests, policy clarity, and sustainable progress.

The 2025 meeting in Malawi marks another step in deepening dialogue and coordination across regional and international lines.

More details available at www.itgaevents.com

ITGA Africa Field Footprint

