



**World
Tobacco
Growers'
Day** 28 oct OCT
Together we grow



The Guest of Honour (in red tie) posing with Tobacco Industry Stakeholders and Kadula Primary School representatives.



Symbolic presentation by Tobacco Industry Representatives to the Guest of honour.

The International Tobacco Growers Association (ITGA), set aside 28th October of every year as a day for commemoration of the World Tobacco Growers Day (WTGD). This is the day when tobacco farmers across the world in collaboration with all tobacco industry stakeholders celebrate the successes and socio-economic importance of tobacco.

This year's commemoration was held at Kadula Primary School-Traditional Authority Mwase in Kasungu district under the theme *"Dignity in Every Leaf"*.

The guest of honour for the function was the Director of Education, Youth and Sports for Kasungu district council who was represented by the Chief Education Officer Mr Pius Ng'oma-ng'oma. In his speech, Mr Ng'oma-ng'oma hailed the

Tobacco Industry stakeholders for supporting primary education and its commitment towards eliminating child labour in tobacco production and its value chain.

During the function, tobacco industry stakeholders donated to the school various materials including 50 desks, text books, teachers' guides, note books, sanitary materials and 10 solar light kits among others worth K22.6m.

